

BRITAIN'S FINEST



PRESS RELEASE - 09 April 2014

TravelBookingNetwork acquires BritainsFinest.co.uk.

TravelBookingNetwork, the company behind leading travel websites including UniversityRooms.com, HistoricBritain.com, and HostelHunter.com, announces the acquisition of BritainsFinest.co.uk from Tomorrow's Guides Ltd.

Generating over 3m visitors a year, BritainsFinest.co.uk is the leading specialist website for luxury hotels, spas, bed and breakfasts, holiday cottages, visitor attractions and restaurants in the UK.

Charlie Ramsay, Director of TravelBookingNetwork, commented: "We are delighted to be adding BritainsFinest.co.uk to our portfolio of websites. The outstanding quality and global reputation of BritainsFinest.co.uk fits with our mission to operate websites that provide a world class service to both customers and advertisers. We will be investing in the site and it has an exciting future within TravelBookingNetwork."

Will Blackwell, Director of Tomorrow's Guides, said: "We would like to thank all of those who have supported Britain's Finest over the last 10 years. The site has gone from strength to strength over that period and we are very pleased that TravelBookingNetwork are the new owners: they are travel sector and digital publishing specialists, and for these reasons we believe that they are the ideal company to take Britain's Finest forward to the next level."

About TravelBookingNetwork:

Founded in 2007, TravelBookingNetwork operates a leading portfolio of travel websites, backed by powerful technology. It has achieved growth of over 50% per year over the last six years and now processes over 50,000 bookings per year, both through its own websites and partner websites who wish to be able to receive bookings direct. For more information, see www.travelbookingnetwork.com and www.britainsfinest.co.uk.